

KAYLA (KAY) ANGERER

ILLUSTRATOR
GRAPHIC DESIGNER
STORYTELLER

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 kmangerer.com

SUMMARY

To every project Kay undertakes, they bring creativity and innovative solutions. Their work as an illustrator and graphic designer is characterized by bold approaches and an undying passion for telling stories. Kay's main objective is to create works that are not only visually appealing, but connect with the viewer and communicate effectively and clearly.

WORK EXPERIENCE

Freelance Illustrator & Graphic Designer 12.2025 - Present

Kay Angerer LLC ————— Seattle, WA

- Sold illustration and graphic design services to agencies and small businesses
- Finished projects ahead of schedule, which exceeded 80% of agreed upon deadlines
- Delivered high-quality designs with exceptional customer service and client relation, contributing to a steady flow of 25+ new projects and a monthly referrals

Creative Head 06.2023 - 11.2024

Phoenix Creative Solutions ————— Bellevue, WA

- Spearheaded over 15 marketing initiatives for small businesses and new entrepreneurs in the Seattle area
- Completely rebranded 5 companies to increase company sales and brand recognition
- Created social media campaigns that boosted follower counts and overall engagement by up to 80%

Graphic Designer 08.2022 - 01.2023

SMART Technologies ————— Tacoma, WA

- Designed 20+ presentation templates for educators to utilize for lesson plans for students K - 12
- Illustrated over 100 assets for educators to use in lessons and educational games
- Formatted and organized an extensive library of visual assets

Graphic Designer 09.2020 - 08.2022

Bookstr ————— Savannah, GA

- Contributed to the social media content, static and motion, guided by brand strategy and audience type leading to an increase in social media following by 60%
- Designed over 100 graphics for book-themed articles on digital publications
- Created promotional material for book launches, author interviews, and up-coming events hosted by high-profile clients

EDUCATION

Savannah College of Art and Design (SCAD) ————— 09.2019 - 06.2022

- Bachelors (BFA) in Illustration
- Concentration: Animated and Publication Design
- Minor: Graphic Design