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kmangerer.com

EDUCATION

SAVANNAH COLLEGE OF ART & DESIGN (SCAD)

09.2019 - 06.2022

Bachelors (BFA): Illustration

Concentration:
Animated and
Publication Design

Minor:
Graphic Design

Honors:
Summa Cum Laude
Dean's List 2019 - 2022

EXPERTISE

SOFTWARES

Procreate



Adobe Illustrator



Adobe InDesign



Adobe Photoshop



Adobe AfterEffects



PROFESSIONAL SKILLS

- Branding design
- Editorial illustration
- Infographic design
- Logo design
- Presentation design
- Social media design
- Vector illustration

KAY M. ANGERER

ILLUSTRATOR

GRAPHIC DESIGNER

STORYTELLER

SUMMARY

To every project I undertake, I bring creativity and innovative solutions. My work as an illustrator and graphic designer is characterized by bold approaches and an undying passion for telling stories. My objective is to create works that are not only visually appealing, but connect with the viewer and communicate effectively and clearly.

WORK EXPERIENCE

FREELANCE ILLUSTRATOR & GRAPHIC DESIGNER

Kay Angerer LLC — 12.2025 - Present

- Created stylistic illustrations for a variety of industries like magazine publications, technology, social media, and more
- Translated ideas and text into infographics and deck presentations
- Designed logos and brands for businesses new and well established

CREATIVE HEAD

Phoenix Creative Solutions — 06.2023 - 11.2024

- Led and guided a multidisciplinary team to research, design, and execute marketing and branding strategies for local businesses
- Designed branded visuals and campaigns for clients
- Created pro-bono designs and strategies for immigrant owned businesses, entrepreneurs, and those seeking the American Dream

GRAPHIC DESIGNER

SMART Technologies — 08.2022 - 01.2023

- Consulted with educators to create engaging presentations and digital assets to translate lesson plans into educational content
- Developed vector assets including infographics, charts, characters, and more to create an interactive environment
- Created and sorted an extensive library of visual assets for educators

GRAPHIC DESIGNER

Bookstr — 09.2020 - 08.2022

- Collaborated with copywriters, social media managers, and other designers to create compelling content to promote events, feature new editorial pieces, and engage through humor
- Created promotional material for book launches, author interviews, and up-coming events hosted by high-profile clients like DC Comics
- Contributed to the cohesive brand by designing visual content guided by the brand strategy and audience type